## MINIMUM WHOLESALE AND RETAIL PRICE OF CIGARETTES

By virtue of the authority granted by c.247, Laws of 1952, IT IS HEREBY DECLARED, in the absence of proof of a lesser or higher cost of doing business, and subject to subsequent change that the minimum prices at which cigarettes may be sold in this State,

|  | Wholesale |  | Retail |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Pick Up | Delivered | Carton | Pack |
| Regular Kings \& Filters - 100's \& 120's | \$56.19 | \$56.59 | \$60.69 | \$6.07 |
| R. J. Reynolds Kools | \$56.19 | \$56.59 | \$60.69 | \$6.07 |
| Higher priced Kings \& Filters | \$58.03 | \$58.45 | \$62.68 | \$6.27 |
|  | Wholesale |  | Retail |  |
|  | Pick Up | Delivered | Carton | Pack |
| GPC - Approved kings, 100's \& 120's | \$44.51 | \$44.83 | \$48.07 | \$4.81 |
| Lucky Strike- Kings, 100's \& 120's | \$58.03 | \$58.45 | \$62.68 | \$6.27 |
| Pyramid - Kings, 100's \& 120's | \$43.51 | \$43.82 | \$46.99 | \$4.70 |
| Bristol - Kings, 100's \& 120's | \$54.93 | \$55.32 | \$59.32 | \$5.93 |
| Montclair - Kings, 100's \& 120's | \$43.14 | \$43.45 | \$46.59 | \$4.66 |
| Viceroy - Kings, 100's \& 120's | \$47.56 | \$47.90 | \$51.37 | \$5.14 |
| Basic - Kings, 100's \& 120's | \$53.35 | \$53.73 | \$57.62 | \$5.76 |
| Pall Mall (Savings) Kings, 100'S \& 120'S | \$53.35 | \$53.73 | \$57.62 | \$5.76 |
| Pall Mall (Full Price) Kings, 100'S \& 120'S | \$58.03 | \$58.45 | \$62.68 | \$6.27 |
| Doral - Kings, 100's \& 120's | \$53.35 | \$53.73 | \$57.62 | \$5.76 |
| Monarch - Kings, 100's \& 120's | \$42.01 | \$42.30 | \$45.37 | \$4.54 |
| Best Value - Kings, 100's \& 120's | \$42.01 | \$42.30 | \$45.37 | \$4.54 |
| Cambridge - Kings, 100's \& 120's | \$54.93 | \$55.32 | \$59.32 | \$5.93 |
| Benson \& Hedges | \$57.77 | \$58.18 | \$62.39 | \$6.24 |
| English Ovals | \$64.46 | \$64.91 | \$69.61 | \$6.96 |
| Dunhill International | \$60.49 | \$60.92 | \$65.33 | \$6.53 |
| Rothmans | \$60.70 | \$61.13 | \$65.55 | \$6.56 |
| Virginia Slims | \$56.19 | \$56.59 | \$60.69 | \$6.07 |
| Liggett Select | \$42.51 | \$42.81 | \$45.91 | \$4.59 |
| 25 PACK GROUP |  |  |  |  |
| Marlboro - Kings \& 100's | \$62.97 | \$63.42 | \$68.01 | \$8.50 |
| Newport - Kings \& 100's | \$70.24 | \$70.74 | \$75.86 | \$7.59 |

These prices are based upon information available as of the date of issuance and are subject to change as further information is received from the manufacturers.

