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Governor

KIM GUADAGNO Lt. Governor DEPARTMENT OF THE TREASURY DIVISION OF INVESTMENT P.O. BOX 290 TRENTON, NJ 08625-0290

ANDREW P. SIDAMON-ERISTOFF
State Treasurer

November 15, 2013

MEMORANDUM TO: State Investment Council

FROM: Christopher McDonough

**Acting Director** 

SUBJECT: Proposed Investment in Starboard Value and Opportunity

Fund LP and Starboard Leaders Fund LP

The New Jersey Division of Investment ("Division") is proposing an investment of \$75 million in Starboard Value and Opportunity Fund LP ("the Value Fund") and up to \$125 million allocated to co-investments through the Starboard Leaders Fund LP (the "Leaders Fund"). This memorandum is presented to the State Investment Council (the "Council") pursuant to N.J.A.C. 17:16-69.9.

The Division is recommending this investment based on the following factors:

Successful track record of active shareholder engagements: From March 2004 through August 2013, Starboard has generated a Net Annualized Return since inception of 11.28% in the Value Fund. This places Starboard in the top quartile on a 3-year and since inception basis not only in the HFRI Event Driven Index, but also within the HFRI Universe. Unlike many of their peers in the activist space, Starboard typically utilizes portfolio hedges, leading to a less volatile return profile. Since 2004, the Value Fund has had 65 13D Filings, nominated corporate directors in 38 portfolio companies, negotiated settlements in 28 portfolio companies, and has had successful proxy contests ending in a shareholder vote in 13 of their portfolio companies. These actions resulted in 111 Directors being either added or replaced on 38 Boards.

**Attractive terms:** The Division negotiated a discounted management fee of 1.50% for the Value Fund, from the standard fee of 2%. The Leaders Fund has a management fee of 1% on invested capital and a 15% incentive fee.

**Source of Diversification**: Of Starboard's current 15 "lead" investments, the Division only has exposure to 4 of the names through its domestic equities portfolio, with less than \$9 million in exposure to each. In addition, the Pension Fund has less than 3% of its domestic equity portfolio invested in companies with market caps less than \$1 billion. An investment in Starboard also provides diversification to the hedge fund portfolio, as Starboard will focus exclusively on the activist U.S. small cap space.

Attractive environment for Shareholder Engagement: A number of factors make the current market attractive for shareholder engagement strategies. These include record corporate cash

Proposed Investment in Starboard Value and Opportunity Fund LP and the Starboard Leaders Fund LP

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balances, reasonably attractive valuations and historically low interest rates for corporate borrowers, and significant unused private equity capital.

A report of the Investment Policy Committee ("IPC") summarizing the details of the proposed investment is attached.

Division Staff and its hedge fund consultant, Cliffwater LLC, undertook extensive due diligence on the proposed investment in accordance with the Division's Alternative Investment Due Diligence Procedures.

As part of its due diligence process, staff determined that the fund has not engaged a third-party solicitor (a "placement agent") in connection with New Jersey's potential investment.

We will work with representatives of the Division of Law and outside counsel to review and negotiate specific terms of the legal documents to govern the investment. In addition, the proposed investment must comply with the Council's regulation governing political contributions (N.J.A.C. 17:16-4).

Please note that the investment is authorized pursuant to Articles 69 and 100 of the Council's regulations. The Starboard Value and Opportunity Fund LP and the Starboard Leaders Fund LP will be considered an equity oriented hedge fund investments, as defined under N.J.A.C. 17:16-100.1.

A formal written due diligence report for the proposed investment was sent to each member of the IPC and a meeting of the Committee was held on November 8, 2013. In addition to the formal written due diligence report, all other information obtained by the Division on the investment was made available to the IPC.

We look forward to discussing the proposed investment at the Council's November 21, 2013 meeting.

Attachments

age : a										
Fund Name: Starboard		November 21, 2013								
Contact Info: Fund Details:	Douglas Snyder, Starboard Value LP, 830 3rd Avenue, 3rd Fl, New York, NY 10022									
Total Firm Assets (\$bil.): Strategy: Assets in Strategy(\$bil.): Year Founded: SEC Registration GP Commitment:	\$1.6   founder and CIO of the funds that comprised the sm  2004   Mark R. Mitchell, Managing Member, Portfolio Man  Yes   Peter A. Feld, Managing Member, Portfolio Member, Po	d Jeffrey C. Smith, Managing Member, CEO, CIO: 19 years of experience. Previously was Partner and Managing Director at Ramius LLC and co- founder and CIO of the funds that comprised the small cap value and opportunity investment platform.  Mark R. Mitchell. Managing Member. Portfolio Manager. Head of Risk Mamt. & Trading: 28 years of experience. Previously was a Partner and								
Investment Summary			Track Record							
They target healthy core busine	r Fund ("Value Fund") is an Equity-Oriented Hedge Fund which is actively involved in investing in publicly traded U.S. small cap companies ses with failed growth initiatives, the rationale being that small cap companies tend to focus heavily on revenue growth, potentially at the and cash flow generation. Starboard Leaders Fund is a drawdown vehicle that was launched in 2013 with a \$100 million ancho	е	As of 08/31/2013	Fund	HFRI Equity Hedge	Russell 2000 Index				
commitment from one of Starboard's largest investors to focus exclusively on Starboard's larger, most active situations. The fund allows Starboard to utilize additional			1 yr	12.42%	11.87%	24.48%				
investment capacity in their most compelling opportunities, at a rate of 3 to 6 potential investments per year. Larger investment sizes will allow Starboard to exert more influence with their portfolio companies, granting them more votes in the case of a proxy contest.			3 yr	15.89%	6.51%	18.86%				
militarios with their portions com	our noon, granting thom more voice in the edge of a proxy contest.		5 yr	9.57%	5.18%	6.45%				
			Fund Inception	11.28%	6.34%	5.92%				

## Vehicle Information:

Fund Inception: 2004 (Value Fund) / 2013 (Leaders Fund)
Fund Size (\$mil.): \$1.6bn (Value Fund) / Up to \$500mm (Leaders Fund)
Management Fee: 1.5% (Value Fund) / 1.0% (Leaders Fund)
Profit Allocation: 20% (Value Fund) / 15% ( Leaders Fund)
Highwater Mark: Yes
Hurdle Rate: N/A
Additional Expenses: 50 bps on both Funds

Subscriptions: Value Fund: Monthly / Leaders Fund: N/A: Drawdown Structure

5.81%

14.71%

7.66%

31.88%

16.76%

-20.87%

6.84%

8.89%

-3.30%

11.86%

25.04%

-21.82%

19.02%

14.64%

-5.45%

25.31%

25.21%

-34.80%

Redemptions (notice): Value Fund: Quarterly with 90 days' notice
Lock-up: 3 years on both funds

Prime Broker: Goldman Sachs & Co. / J.P. Morgan

Administrator: Citco Fund Services

2013 thru Aug

2012

2011

2010

2009

2008

Auditor: PricewaterhouseCoopers, LLP

Legal Counsel: Schulte Roth & Zabel LLP/ Ropes & Gray, LLP

NJ AIP Program		
Recommended Allocation (\$mil):	\$75 million to Value Fund and up to \$125 million to Leaders Fund LP Advisory Board Membership:	N/A
% of Fund:	4.69% (\$75mm committed/total committed capital) Consultant Recommendation:	Yes
	Placement Agent:	No
	Compliance w/ Division Placement Agent Policy:	N/A

Compliance w/ SIC Political Contribution Reg:

<sup>\*</sup>This review memorandum was prepared in accordance with the State Investment Council rules governing the Alternatives Investment Program and the policies and procedures related thereto.